



Minutes TDA Board Meeting

May 8, 2024

Call to Order

- Called to order by Paul Marion at 5:33pm

Roll Call

- Present: Paul Marion, Scott Cardais, Julie Osteen, Misty Davis, Mike Reeves
- Absent: Ken Graham is out of the country

Approval of Prior Meeting Minutes

- The approval of the prior meeting's minutes was postponed to the next TDA meeting due to the absence of our third board member who is out of the country and unavailable for comment.

Finance report by Julie Osteen.

Occupancy Tax Collections:

- 29 Properties Reported. 14 had Overnight Guest revenue to report.
- Occupancy Tax Collections for April 2024: \$2,314.98
- YTD Tax Collections: \$27,679.67.
- YTD Tax Collections for the Prior year were \$33,220.32

Poster Revenue

- One company is past due in paying the annual fee for the poster placed in the Visitor Center.
- ACTION: Scott agreed to follow up on the past due poster invoice and report back.

Liability Insurance

- Motion by Scott to purchase Liability Insurance as quoted by Farm Bureau in the amount go \$651.02. 2nd by Paul. APPROVED.
- Motion by Scott to pay \$25.00 "Membership Fee" required by the Farm Bureau. 2nd by Paul APPROVED.

Visitor Center : Misty Davis

- The board approved an annual budget of \$550 for Visitor Center supplies.
- Volunteer Appreciation Day scheduled for May 31, 2024.
- The food and beverage budget for this event is \$200
- ACTIONS Volunteer Appreciation Day
 - Scott agreed to write the invitation to the Volunteer Appreciation Day
 - Paul will send the invitation to all volunteers.



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- Misty will update the email address list with new volunteer contact info.
- Misty will buy the food and submit receipt for reimbursement

Request to Purchase 2 more Lamp Post Planters

- We received a request from Susan Casey to purchase two more planters for new lamp poles being installed on Main Street.
- Motion by Paul Marion to approve purchase of 2 Lamp Post planters including inserts at a cost of \$616 plus tax using the information provided by Susan Casey. The motion was 2nd by Scott. APPROVED.

Donation Request from Mountain Song

- ACTION: Scott to contact Mountain Song to submit a request for a specific Mountain Song event that will be held inside the Saluda City limits. The TDA will consider on the basis of the event's ability to attract tourists.

Art Alliance Request to Display Art in Visitor Center

- The TDA received a request from the Saluda Art Alliance to display artwork inside the Visitor Center on the day of their monthly Art Stroll at no cost.
- The decision will be left up to Misty Davis, Director of the Visitor Center.
- ACTION: Scott to introduce Misty to Allison Hull, leader of the Art Alliance regarding their request to use the Visitor Center.

Reimburse Scott Cardais for subscription for LNK.BIO

[[LNK.BIO](#)] is a utility for managing links in Social Media accounts.

- Motion by Paul to approve reimbursement to Scott for LNK.BIO in the amount of \$24.99. Seconded by Scott C. APPROVED

Coon Dog Day Volunteers Are Needed

- Paul asked that the minutes include a mention that the Coon Dog Day committee is still in need of volunteers. The most pressing need is for parking attendants for 2 hour shifts the day of the event. Volunteers can sign up at ADDRESS.

Design T-Shirt Promoting DiscoverSaludaNC

- ACTION: Scott to ask Faith to design a t-shirt with the DiscoverSaludaNC logo. Discuss ways to clarify that it's Saluda, NC not SC. Design must be done by May 24.

Deferred to next TDA Meeting June 18, 2024

- Discussion of the Farmer's Market request for donations.



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- Approval of the TDA meeting minutes from April 10, 2024

Adjourn

- Motion to adjourn the meeting by Paul at 7:20 pm. Seconded by Scott. Approved

Summary of Motions

- Motion by Scott to purchase Liability Insurance as quoted by Farm Bureau in the amount go \$651.02. 2nd by Paul. APPROVED.
- Motion by Scott to pay \$25.00 "Membership Fee" required by the Farm Bureau. 2nd by Paul APPROVED.
- Motion by Paul Marion to approve purchase of 2 Lamp Post planters including inserts at a cost of \$620 using the information provided by Susan Casey. The motion was 2nd by Scott. APPROVED.
- Motion by Paul to approve reimbursement for LNK.BIO in the amount of \$24.99. Seconded by Scott C. APPROVED
- Motion by Paul to approve reimbursement to Scott for LNK.BIO in the amount of \$24.99. Seconded by Scott C. APPROVED

Summary of Actions

- ACTION: Scott agreed to follow up on the past due poster invoice and report back.
- ACTIONS Volunteer Appreciation Day
 - Scott agreed to write the invitation to the Volunteer Appreciation Day
 - Paul will send the invitation to all volunteers.
 - Misty will update the email address list with new volunteer contact info.
 - Misty will buy the food and submit receipt for reimbursement
- ACTION: Scott to contact Mountain Song to submit a request for a specific Mountain Song event that will be held inside the Saluda City limits. The TDA will consider on the basis of the event's ability to attract tourists.
- ACTION: Scott to introduce Misty to Allison Hull, leader of the Art Alliance regarding their request to use the Visitor Center.
- ACTION: Scott to ask Faith to design a t-shirt with the DiscoverSaludaNC logo. Discuss ways to clarify that it's Saluda, NC not SC. Design must be done by May 24.

TDA Board Meeting Minutes [date]

Called to Order:

- [name] called the meeting to order at [time]

Roll Call:

- Board Members Present:
- Guests Present:

Topics

Approval of Prior Meeting Minutes

Discussion:

- Motion:
- Seconded by:
- Vote:

FINANCE REPORT

Discussion:

VISITOR CENTER REPORT

Discussion:

TOPIC:

Discussion:

- Motion:
- Seconded by:
- Vote:

TOPIC:

Discussion:

- Motion:
- Seconded by:
- Vote:

TDA Board Meeting Minutes [date]

Topics Deferred to Next Meeting

- 1.

Next Meeting Date:

- [date]

Summary of Actions and ToDo's

- 1.

SNIPPETS

TOPIC:

Discussion:

- Motion:
- Seconded by:
- Vote: