

# Call for Artists

## Saluda Arts Festival

Historic Downtown, Saluda NC  
May 21, 2011 10am – 5pm



Cultivating and promoting its heritage in the arts, the Saluda Business Association invites you to enter your work in the eighth annual *Saluda Arts Festival* scheduled for May 21, 2011. Showcasing fine arts and crafts from local and regional artists, the Saluda Arts Festival draws thousands of spring tourists visiting Western North Carolina.

This is a juried art event offering over \$1,500 in cash awards to a diverse range of 2D and 3D artwork.

Cresting at the top of the Saluda Grade that is the steepest standard mainline rail road grade in the US, Saluda is nestled in the front range of the Blue Ridge Mountains. Visitors experience a slower pace of life, a warm community spirit, good food, lodging in charming B&B's, and leisurely strolls among tree-lined streets of lovely Victorian homes. Saluda abounds with natural assets. The art show celebrates Saluda's art heritage, historic buildings, and the natural beauty of its mountains and waterfalls.

**Application Deadline:** Completed applications and digital images must be postmarked by March 15, 2011. Notification of acceptance will be mailed in April.

**Entry Guidelines and Application Fees:** All work must be original and current. A non-refundable application fee of \$25 and a separate refundable application fee of \$100 must accompany each application payable to the Saluda Business Association. If your entry is not accepted, your \$100 will be refunded. Please provide a digital photo in a JPEG file representing the work. You may provide up to five digital images of work. All images should be a minimum of 600 to 800 pixels. Higher is better. Slides and photos will not be accepted. Images must be on a CD. Please label the CD with artist name. For selection process, each image should be named to represent the type medium/technique number/and title (example: clay/fired4windsurfer.jpg). Artist should provide a paper copy with contact information (name, address, telephone, email) and a list of submitted work keyed to the digital images. Listing image – medium/technique/number/title (example; clay/fired4windsurfer.jpg).

**Artist Statement:** Please submit a short artist statement (i.e. bio, resume, inspiration) with application.

**Awards:** \$500 Best Overall, \$300 for 2<sup>nd</sup> Place 2D and 3D, \$150 for 3<sup>rd</sup> Place 2D and 3D, \$50 for each Honorable Mention.

**Exhibit Descriptions:** 10 ft. by 10 ft. area in designated areas. Exhibitor is responsible for exhibit display, equipment and supplies, tables, and signage. Please prepare a canopy in case of rain. All canopies must be weighted as it is often windy in May. Some exhibit areas may be unlevel so plan accordingly. Maximum one artist per booth. Tobacco and alcohol use is prohibited in exhibit area.

**Taxes:** Any applicable sales tax or business permits are the responsibility of exhibitor.

**Exhibit Fee:** \$100 payable to Saluda Business Association. Send application and payment to Saluda Business Association, PO Box 1085, Saluda NC 28773. Exhibit fee is refundable if your work is not accepted.

**Cancellations:** An application is a commitment to show. No refunds are given unless work is not accepted. Rain or Shine event.

**Set Up and Breakdown:** Official hours of the show are 10 to 5. Set-up time begins at 7am. Exhibitors will receive instructions one month prior to the show regarding booth number, set up and unloading, contact information of assigned volunteer and general information. Breakdown is not allowed until after exhibit hours.

Please complete and send this application form with payment

**Please Print!**

Name		
Address		
City, State, Zip		
Telephone	AM:	PM:
Email		
Fax		
<b>Check the medium in which you work</b>		
<input type="checkbox"/> Clay <input type="checkbox"/> Drawing <input type="checkbox"/> Fiber <input type="checkbox"/> Glass <input type="checkbox"/> Jewelry <input type="checkbox"/> Leather <input type="checkbox"/> Metal <input type="checkbox"/> Painting <input type="checkbox"/> Photography <input type="checkbox"/> Printmaking <input type="checkbox"/> Sculpture <input type="checkbox"/> Wood		
Price range of Art: _____		
Special Needs/Requests: _____ _____		
Will you be demonstrating at your booth? <input type="checkbox"/> Yes <input type="checkbox"/> No		

By signing this application, Exhibitor acknowledges that he or she will abide by the rules and regulations stated in this application and is responsible for any damage, loss, or breakage of their artwork. Exhibitor agrees to forever discharge the Saluda Business Association, and their agents and representatives, from any responsibility, personal liability, loss claims, or damage arising out of or in conjunction with this festival.

\_\_\_\_\_  
Signature of Art Exhibitor

\_\_\_\_\_  
Date

For questions, please contact Susie Welsh at 828-749-3900 or Catherine Ross at 828-243-8696. Download applications at [www.saluda.com](http://www.saluda.com).

**Sponsored by the Saluda Business Association**

*Helping Saluda prosper by preserving and promoting its natural assets, heritage and culture.*